

16-DAY
**ACCELERATOR
PROGRAM**



WorkBook

DAY **04**

Develop AI-Powered Assessment Activities

Develop Assessment Activities

In this workbook, you will engage in a brainstorming session to determine the appropriate assessment category, question formats, certification choices and course surveys. Remember, the more thorough and thoughtful you are in completing this workbook, the better prepared you'll be for the steps ahead.

Assessments

Choose the Assessment type:

Come back to the main purpose of your course (e.g., knowledge acquisition, skill development, self-reflection) and identify assessment types that align with your course goals:

- ☐ Self-Assessment
- ☐ Reflection
- ☐ Graded Assessment
- ☐ Exam
- ☐ Assignment (File, Audio, Video)

Come back to the key topics or modules in your course. Determine which parts of your course content should be assessed for each assessment type. Highlight the essential knowledge or skills that must be tested.

Topic/module	Assessed knowledge or skills	Assessment type



Consider the following assessment types:

- **Formative Assessment:** Ongoing assessments used by teachers to monitor and adjust instruction during the learning process.
 - Self-Assessment: Can be used to monitor and adjust one's own learning.
 - Reflection: Can help students and instructors monitor progress and adapt instruction.
 - Assignment (File, Audio, Video): Can serve as ongoing tasks that allow for adjustments during the learning process.
- **Summative Assessment:** Assessments used to evaluate a student's overall learning and understanding at the end of an instructional period.
 - Graded Assessment: Often serves as a summative assessment with a final grade.
 - Exam: Typically a summative assessment that evaluates overall course knowledge.
- **Performance Assessment:** Assessments that require students to demonstrate their skills and knowledge through tasks or projects.
 - Assignment (File, Audio, Video): Particularly projects or creative assignments fall under this category.
- **Diagnostic Assessment:** Used to identify a student's strengths and weaknesses in order to tailor instruction accordingly.
 - Self-Assessment: Can help students identify their own strengths and weaknesses.
 - Reflection: Allows students to assess their own progress and areas for improvement.

Choose the question types:

Choose one assessment out of your plan and define appropriate question formats:

- ☐ Multiple choice
- ☐ Multiple answers
- ☐ Match & Ordering
- ☐ Open answer
- ☐ Text assignment
- ☐ File assignment
- ☐ Audio assignment
- ☐ Video assignment

**Tip!**

Selecting the appropriate question type is crucial for effective assessments. Remember, there's no one-size-fits-all answer for the "right" question type. The choice should align with your course goals, content, and the best way to assess your students' understanding and skills effectively. Consider the following factors to help you make the right choice.

- **Learning Objectives:** Begin by identifying your course's learning objectives and what you want to assess. For example, if you aim to test factual knowledge, multiple choice questions might be suitable. If you want to evaluate problem-solving skills, consider open-answer or performance-based questions.
- **Content Complexity:** Think about the complexity of the content. Simpler, straightforward content may work well with multiple-choice questions, while complex topics may require open-answer or essay questions to allow students to explain their understanding thoroughly.
- **Diversity:** It's beneficial to use a mix of question types to engage different learning styles and assess various skills. Variety keeps assessments interesting and helps students demonstrate their knowledge in multiple ways.
- **Time and Resources:** Consider the time and resources available for assessment creation and grading. Multiple-choice questions are quicker to create and grade, while open-answer questions may require more time and effort.
- **Assessment Sequence:** Think about the sequence of questions within an assessment. Start with easier questions to build confidence and progress to more challenging ones. This can be particularly effective in exams or quizzes.
- **Engagement:** Engage your learners with questions that align with the course's overall tone and style. Interactive questions like matching and ordering can make assessments more interesting.
- **Accessibility:** Ensure that your chosen question type is accessible to all students, including those without smartphones.

Define assessment flows:

- **Will assessments be graded automatically, manually, or a combination of both?**

- **How will you monitor and analyze assessment data to identify areas where students may be struggling?**

- How will you act on the students' struggles & encourage those who succeed?

Certifications

- Are there competitors or similar courses in your niche that offer certification to learners?

- Is your course part of a formal education program, and does it require accreditation?

- Do you want to allow users to share their Certifications on Social media?



Tip!

Online learning certifications are essential for validating skills and expertise, often from reputable sources. They offer a structured path for learners to gain specialized knowledge, enhancing their employability.

Course Forms

- Are you interested in personalizing the learning experience for your students, and understand your students' preferences, learning styles, and background better?
Introduction survey - Get to know our Students)

- Do you want to gather feedback from your students to enhance the quality of your online course? (Feedback Survey - Improve Your Online Course)

- List the insight you want to gain through the surveys:

- How would you stimulate learners to take the survey? Think about messages, touchpoints and channels, that you can use to stimulate learners' replies.

- What steps do you take based on the survey findings?

**Tip!**

Adding forms (surveys) to your course can provide invaluable feedback and insights. Here are some tips to make the most of this assessment tool:

- **Clear Purpose:** Ensure each survey in your course has a clear and specific purpose. Be transparent about why you're collecting feedback, whether it's for content evaluation, teaching methods, or overall satisfaction.
- **Survey Length:** Keep surveys concise. Long, time-consuming surveys may discourage participation. Focus on the most critical questions to gather the information you need.
- **Anonymity:** Consider allowing anonymous responses in some cases. This can encourage honest feedback, especially when addressing sensitive topics like course quality or teaching effectiveness.
- **Survey Timing:** Choose the right time to distribute surveys. Post-course surveys can gather comprehensive feedback, while mid-course surveys enable you to make timely adjustments.
- **Engaging Language:** Use engaging and motivating language in survey invitations and questions. Make it clear that students' feedback will contribute to improving the course.
- **Variety of Questions:** Use a variety of question types in your surveys. Mix multiple-choice, open-ended, and rating scale questions to capture diverse perspectives and insights.
- **Feedback Loop:** Establish a feedback loop by explaining how the collected data will be analyzed and used for course enhancements. Show students that their input matters.

By following these tips, you can effectively incorporate surveys into your course, collect meaningful feedback, and continually enhance the learning experience for your students.

Well done on the pre-work, let's now put your plan in action. [Go to your school](#) & add assessment, form & certificate to your course.

Add learning activity

Multimedia

Live Sessions

Ebook

Exams


Self-Assessment

Forms


Certificates

Embed

START FROM SCRATCH




Blank exam
Create a graded exam with closed and / or open-ended questions.




Graded SCORM
Upload a Graded SCORM package as an assessment learning activity.

OPEN-ENDED QUESTIONS TEMPLATES




Text assignment
Graded exam template with a text assignment question. After submission, you will be asked to grade students' responses and provide feedback.



File assignment

Remember to tap into the power of your AI assistant for assessment creation. It's a surefire way to surpass your previous efficiency records.

✦ AI Assistant for exam "assessment" Beta



Create questions

Build a questionnaire with multiple types of questions

Create question(s) for
assessment

☒ Multiple choice (text options)

Number of multiple choice question(s) is

2

The available answers for each question are

4

☐ True / False

Generate